



For Immediate Release:

Visit Mitsubishi Electric at CES: Booth #3841 in the West Hall of the Las Vegas Convention Center

Mitsubishi Electric Showcases Cross-Industry Products and Technology that Advance Global, Sustainable Smart Societies

Booth Exhibits Cover Accelerating Decarbonization, Optimizing Use and Re-use of Vital Resources, and Promoting Well-being and Inclusion for All People

Las Vegas, Nevada and Cypress, Calif. – January 5, 2023 – [Mitsubishi Electric](#) will showcase cross-industry products and technologies this week at the Consumer Electronics Show (CES) in Las Vegas (Booth #3841 in the West Hall) that advance its corporate strategy to foster and help realize global, sustainable smart societies. Exhibits will include solutions that are designed to accelerate decarbonization, optimize use and re-use of vital resources, promote well-being and inclusion, and enhance safety and security.

“We develop a wide range of offerings across industries such as power, transportation, home appliances, infrastructure, manufacturing, IT/communications and others, all of which are vital contributors to growing a smart society,” said Mike Corbo, President and CEO at Mitsubishi Electric US, Inc. “That puts us in a unique position to gather data-driven, cross-industry business insights that can improve our offerings and support the interconnection of people-centric technology and systems that are hallmarks of a truly sustainable smart society.”

Reducing CO₂ emissions in the company’s products and services enables Mitsubishi Electric to play its part to help curb climate change by accelerating decarbonization. The company will demonstrate a suite of software products and solutions, offered through ICONICS, that facilitate Net Zero Energy Buildings through monitoring and adjusting ventilation, modelling and predicting energy usage, controlling temperature and more. Smarter Grid Solutions’ distributed energy resources (DER) management software products will showcase how they enable power distribution utilities, DER owners and operators to further strengthen the control and optimization of traditional and distributed, clean and flexible energy assets on the grid.

By employing data from corporate, vendor and customer use cases and other sources, Mitsubishi Electric identifies opportunities for the optimal use and re-use of vital resources. Several exhibits will highlight how smart manufacturing and recycling are solutions to labor shortages and can improve the customer experience and overall quality of end services across all major industries that use advanced servo, drive, PLC (programmable logic controller) or HMI (human machine interface) manufacturing technologies.

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People-centric technology is a core aspect of smart societies, and Mitsubishi Electric will exhibit technologies and solutions that help people live healthy, comfortable lives, and promote mental and physical wellness. A series of wall-mounted heating and cooling units will be displayed that offer

increased personal comfort, cleaner air, greater energy efficiency and intuitive control via a smartphone app to control the temperature in a home, no matter where the user is. For building systems, ReadyConnect technology interfaces with 3rd-party devices to optimize in-building transportation for increase automation and manage touchless elevator access.

Addressing safety and security, Mitsubishi Electric will demonstrate Power-I, an advanced analytic platform that utilizes state of the art computer vision technology and machine learning to perform virtual inspections and analysis of infrastructure, such as power substations.

Reinforcing inclusion as a top priority in building sustainable smart societies, [Mitsubishi Electric America Foundation \(MEAF\)](#) will present its work with helping youth with disabilities maximize their potential and participation in society, including numerous collaborations with organizations that serve the blind and visually impaired, deaf and hearing impaired, people with autism, those with cognitive disabilities and other disabilities. A new AnyMile drone management platform (see separate release) that provides an end-to-end management system promotes inclusion by improving overall accessibility to goods and services. For example, it dramatically reduces asset transfer time and increases efficiency for drone operators, corporate shippers, transportation and logistics companies, and others.

“Our long-term vision involves integrating our products, services, and technology across our worldwide business units to help solve macro social challenges and advance a global, sustainable smart society,” said Corbo. “Our booth exhibits represent how our various solutions touch the day-to-day lives of consumers and create new value for them and society as a whole.”

Anthony Vetro, vice president and director of Mitsubishi Electric Research Laboratories (MERL), the organization’s research and development arm, is scheduled to discuss the importance of renewable energy to create a better, more sustainable future on January 7, 2022 at 11 a.m. Click [here](#) for additional information.

For additional information, visit ces.mitsubishielectric.com.

About Mitsubishi Electric US, Inc.

Headquartered in Cypress, CA, Mitsubishi Electric US, Inc., is a US affiliate company of Mitsubishi Electric Corporation, and manufactures cooling and heating products, elevators and escalators, space and sensing systems, and semiconductor devices. Mitsubishi Electric contributes to a vibrant and sustainable society through continuous innovation and “Making Changes for the Better.” For additional information visit us.mitsubishielectric.com/en.



About Mitsubishi Electric Corporation

With 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” For more information, please visit www.MitsubishiElectric.com

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