



Mitsubishi Electric To Build Automotive Components Facility in Mexico

Northville, Mich. – March 19, 2013 – Mitsubishi Electric Corporation announced today that it is investing approximately \$33 million US (Mex\$500 million) to build a new facility for automotive components in Mexico. The facility will be located in the State of Queretaro, an industrial center north of Mexico City. Groundbreaking for the new plant will begin in April 2013 with operations expected to commence October 2014.

“With the continued turnaround and growth of the automotive industry in both North and South America, building this plant will increase our capacity and allow us to better compete and meet the needs of our customers throughout this hemisphere,” said Mike DeLano, Group Sales President Mitsubishi Electric Automotive America, Inc.

The plant, which will be referred to as Mitsubishi Electric Automotive de Mexico, S.A. de C.V., will produce components such as starters and alternators for the automotive marketplace.

About Mitsubishi Electric Automotive America

Mitsubishi Electric Automotive America, Inc., an affiliated company of Mitsubishi Electric Corporation, was established in 1979 to serve the North American automotive, heavy-duty truck and coach business. Mitsubishi Electric Automotive America offers a wide range of products and services, including engineering, manufacturing, sales, marketing, distribution and service of electrical and electronic systems and components for automobiles, heavy trucks, buses and commercial engine manufacturers, serving both OEMs and the aftermarket. For more information about Mitsubishi Electric Automotive America, visit www.meaa-mea.com. For more information about Mitsubishi Electric heavy-duty products, visit www.specmystarter.com. For more information about Mitsubishi Electric’s Diamond Gard® warranty program, visit www.diamond-gard.com.

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