

MITSUBISHI ELECTRIC CORPORATION
PUBLIC RELATIONS DIVISION
7-3, Marunouchi 2-chome, Chiyoda-ku, Tokyo, 100-8310 Japan

FOR IMMEDIATE RELEASE

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Customer Inquiries

Media Inquiries

Automotive Equipment Group
Mitsubishi Electric Corporation
[www.MitsubishiElectric.com/ssl/contact/bu/automotive/
form.html](http://www.MitsubishiElectric.com/ssl/contact/bu/automotive/form.html)
www.MitsubishiElectric.com/bu/automotive/

Public Relations Division
Mitsubishi Electric Corporation
prd.gnews@nk.MitsubishiElectric.co.jp
www.MitsubishiElectric.com/news/

Mitsubishi Electric to Exhibit at CES 2019 in Las Vegas, USA

Electric, autonomous and connected automotive technologies and products for smart mobility

TOKYO, December 20, 2018 – [Mitsubishi Electric Corporation](http://www.mitsubishi-electric.com) (TOKYO: 6503) announced today that it will exhibit cutting-edge automotive technologies and products, including its EMIRAI4 driving-assistance concept car, for safer and more convenient transportation in the smart mobility era at the CES 2019 show for consumer technologies in Las Vegas, U.S.A. from January 8 to 11. The Mitsubishi Electric exhibition, organized around the theme “Realize your mobility ambitions,” will be located at booth No.7529 in the North Hall.



Rendition of Mitsubishi Electric's CES 2019 booth

Main Exhibits

Connected Zone

- The newest version of the EMIRAI4* (2019) smart-mobility concept car features next-generation driving-assistance technologies, advanced human-machine interface (HMI) technologies and other Mitsubishi Electric technologies for vehicle electrification, autonomous driving and network connection. During CES 2019, Mitsubishi Electric will present two new technologies in the EMIRAI4 with its realistic texture expression technology, called Real Texture® and ground-illuminating indicator technology. The Real Texture LED dashboard display realistically expresses the appearance of metallic-like surfaces by adjusting gloss and shadow according to the person's viewing angle. Ground-illuminating indicators for turning, door-opening, etc. project animated illuminations on road surfaces around the vehicle to provide highly intuitive, easy-to-see warnings about intended movements for enhanced road safety, even in bad weather including snow.

- A demonstration car for the North America market will feature a multi-display system and a drone-assisted vacant-parking-search system.
- Sample applications of advanced location services that are being studied jointly** by HERE Technologies and Mitsubishi Electric will also be on display.

* Mitsubishi Electric Unveils EMIRAI4 Smart Mobility Concept Car

<http://www.MitsubishiElectric.com/news/2017/1016.html> (October 16, 2017)

** HERE and Mitsubishi Electric team up to offer advanced location services for autonomous cars

<http://www.MitsubishiElectric.com/news/2017/1027.pdf> (October 27, 2017)

Autonomous Driving Zone

- This zone will introduce the xAUTO-US autonomous-driving test vehicle and related autonomous-driving technologies for self-sensing and network-based driving, which are undergoing field testing on actual expressways in the USA.

Electrification Zone

- This zone will present Mitsubishi Electric's electrification lineup of motor, inverter and on-board charger products for Hybrid Electric Vehicles (HEV) and Battery Electric Vehicles (BEV).

Real Texture is a registered trademark of Mitsubishi Electric Corporation.

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About Mitsubishi Electric Corporation

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,444.4 billion yen (in accordance with IFRS; US\$ 41.9 billion*) in the fiscal year ended March 31, 2018. For more information visit:

www.MitsubishiElectric.com

*At an exchange rate of 106 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2018