

Mitsubishi Electric US, Inc. Offers the Power of Bundled Building Solutions *Initiative Backed by Interactive, Online Marketing Campaign*

CYPRESS, Calif. – October 18, 2018 – [Mitsubishi Electric US, Inc.](#), an engineering and manufacturing leader of energy efficient building systems, has launched a “Build Better Together” initiative. The bundled products and solutions approach strengthens net operating income, long-term ROI, and asset cap rates for building owners, developers and investors.

The Mitsubishi Electric strategy to be a single source supplier makes packaging electrical, mechanical and vertical transportation solutions commonplace in commercial and residential building industries.

Technological innovations enhance tenant satisfaction and offer tangible financial benefits to owners and developers by partnering with a single manufacturer capable of offering elevators and escalators, heating and cooling systems (HVAC), uninterruptible power supplies (UPS), visual information systems (VIS) and variable frequency drives (VFD). For example, improved elevator and escalator technology enhances ride comfort, safety and reliability by smoothing movements and reducing vibration. High-performance variable refrigerant flow HVAC systems offer comfort while simultaneously heating and cooling office space, often offering up to 25 percent energy savings when compared to traditional systems.

“With this targeted initiative, we’re offering the building community the opportunity to purchase complete packages from a single, reliable source,” says Mike Corbo, executive vice president and chief operating officer at Mitsubishi Electric US, Inc. “We find that building owners and facility managers who procure these systems individually are missing opportunities to create more efficient and effective systems that come from bundled building solutions.”

Offerings from Mitsubishi Electric include:

- **Elevators and Escalators:** High-speed elevators and escalators that use Artificial Intelligence (AI) to learn buildings’ traffic patterns, resulting in more responsive service
- **HVAC:** Highly-efficient variable refrigerant flow heating and cooling systems that boast compact footprints and average paybacks of 7-10 years
- **UPS:** Reliable uninterruptable power supply systems with greater than 99.9992 percent uptime
- **VIS:** Some of the industry’s most reliable display walls that offer the longest active product lifetime with the lowest BTU output per hour in energy-efficient, state-of-the-art LED display walls of almost any size configurable
- **VFD:** Optimized for energy efficiency and seamless integration into Building Automation Systems (BAS), variable frequency drives are equipped with Preventative Maintenance (PM) and machine analytics

The bundling initiative is being marketed using an interactive, virtual tour of the “[tallest building on the internet](#)” to showcase the various offerings from Mitsubishi Electric. Users have the ability to move through the building’s levels, learning more about a specific system at each stop.

Mitsubishi Electric also offers an online savings calculator to help building owners and developers better understand the potential life-cycle savings and the benefit of advanced mechanical systems. The tool offers realistic energy-saving estimates and cost-performance benefits dependent on the equipment selected.

For more information, visit BuildBetterTogether.com.

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About Mitsubishi Electric US, Inc.

Mitsubishi Electric US, Inc., a US affiliate company of Mitsubishi Electric Corporation, manufactures cooling and heating products, elevators and escalators, data wall cubes, LCD digital signage monitors, industrial printers, professional photo printers and semiconductor devices. For additional information visit <http://us.mitsubishielectric.com/en>.

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