



News Release

Mitsubishi Electric at Home, Work and Play In Booth #8231 at CES 2013

Las Vegas, NV – January 8, 2013 – Mitsubishi Electric US Group Companies will—of course—demonstrate cutting-edge visual display systems for home and business at CES 2013. But for the first time look for the industry’s most sophisticated cooling and heating systems, solar modules, and uninterruptible power supply (UPS) units during the International CES Show in Las Vegas, **Booth #8231, January 8-11, 2013.**

MITSUBISHI ELECTRIC AT HOME highlights a new slim-bezeled, slim-depth, 70-inch LCD monitor, the **MDT-701S**. Its built-in, bottom-firing, high-fidelity speakers deliver exceptionally pure sound. And when wall mounted with slim-profile brackets, it’s fully ADA compliant. The **HC8000D**, a 2D/3D high-definition home theater projector boasts possibly the best 2D/3D conversion algorithm available to transform even classic flicks into sensory adventures. Finally, for home comfort without sweating the bill, Mitsubishi Electric offers residents the most advanced, quiet, energy-efficient cooling and heating system, the **MSZ-FE09NA**, an ENERGY STAR[®] product. Meanwhile, Mitsubishi Electric’s **PV-MLE260HD** monocrystalline solar modules offer superior reliability and outstanding real world energy production capability for the home.

MITSUBISHI ELECTRIC AT WORK features the company’s newest LED commercial monitor, the **MDT-552S**. Specifically built for digital signage or conference room audio/visual displays, it’s perfect for high-end video conferencing or long-distance learning applications that use multi-zonal, multi-media content. The **VS-L55HM70U** data wall displays are a must-see for network operations center managers. These displays can be organized in various matrix configurations to fit most applications, including visual surveillance, digital signage and public messaging. Again, Mitsubishi Electric’s **260W photovoltaic solar modules** offer half-cut cells with 4-bus bar cell design and rugged construction to deliver safe, reliable power. With the **DiamondPlus™ 1100** UPS unit, managers can ensure their networks remain online while the climate-controlled **MSZ-FE09NA** cooling and heating unit will keep every system within operating limits.



Also look for the **4K resolution monitor** (quadruple full high definition) at our booth. That's more than eight megapixels on screen at any given time. So it's ideal where real estate is limited or in intimate settings involving large amounts of dense information. Satellite imagery, mapping information and financial dashboards would be likely applications, as would broadcast video. A full line of **dye-sublimation printers** will also be on display. Aimed at professional event and wedding photographers, they're built for high-speed, high-volume printing. And a line of money-making **photo kiosk systems** will particularly interest retailers.

MITSUBISHI ELECTRIC AT PLAY creates a dynamic video game experience with the beautiful **MDT-652S** 65-inch LCD monitor. With two active inputs, players can challenge two competitors at once. To keep the games going, Mitsubishi Electric's **PV-MLE260HD** solar modules offer consistent, dependable power. Paired with Mitsubishi Electric's **7011A** UPS system, disruptions and data loss become a thing of the past for homes (or small businesses)—come rain or come shine.

Finally, visitors can experience Mitsubishi's **full line of LCD monitors**, ranging from 32 to 70 inches. They offer ultra-thin or standard bezels in portrait or landscape configurations. Dual light sensors adjust brightness based on ambient light. Cool? You bet—and economical. Thanks to the latest connectivity options, they also offer flexibility and ease of installation.

About Mitsubishi Electric US Group Companies

Mitsubishi Electric's affiliates in North, Central and South America engage in engineering, manufacturing, sales and after-service in a variety of business areas. Products include Diamond Vision stadium displays (Yankee Stadium, Cowboys Stadium, Fenway Park, AT&T Park, Turner Field), automation equipment (motion controllers, servo systems, programmable logic controllers), automotive equipment (electrical components, in-car entertainment systems), elevators and escalators, heating and cooling systems, jet towel hand dryers, projectors, photo kiosks, printers, digital signage, power products including uninterruptible power supply systems, semiconductors and solar modules. Our technical research facility conducts R & D in a wide variety of business fields, including imaging, information and biometrics. With more than 2,500 employees in more than 50 locations throughout North America, sales in fiscal year 2012 are approximately \$2.9 billion. For more information visit www.MitsubishiElectric-USA.com.

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