



Mitsubishi Electric is on Cloud Nine with Cloud Projectors

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No Computer Needed – Simple, Easy Connectivity Transforms Presentation Market While Saving Customers Time and Money

ORLANDO, Fla., June 11, 2013 — As one of the world's leading display manufacturers, Mitsubishi Electric is taking projection to the next level. A line of Cloud Projectors will be shown in Booth #3701 at InfoComm, the audio-visual industry's largest trade show, June 12-14, 2013, in Orlando.

The WD390U-EST, winner of an Editor's Choice Award and Hot Product Award from the projector industry's most influential review websites, Projector Central and ProjectorReviews.com respectively, will soon be joined by Mitsubishi Electric's new LaserVue™ Zero-Lamp™ models, the NW30U, NW31U-EST and NF32U. Each can be operated without a computer, which can save time and money in these tough economic times.

"Presenters have a unique set of issues when they have to connect to a projector, and sometimes it's not as easy as we would like it to be," said Wayne Kozuki, product manager, Mitsubishi Electric Visual Solutions America, Inc. "Our new Cloud Projectors make connecting to content really easy. Users now have the option to simply log on to the network, get immediate access to their files located on their backend server, and begin presenting to their audience."

These Cloud Projectors use a built-in, thin client function to serve as a dynamic display device; users simply log onto their network and start displaying content in seconds, whether from a local server, the internet or the cloud, giving teachers and presenters access to files through the projector itself. As long as a Mitsubishi Electric Cloud Projector is connected and logged onto a network, a Bluetooth-enabled keyboard and mouse, users can access content on their networked server; and if the server has access to the cloud, users have immediate access to cloud content as well.

Each Cloud Projector comes with Mitsubishi Electric's three-year limited warranty on parts and labor; terms and conditions apply. Like all Mitsubishi Electric data projectors, these new ones are covered by the Express Replacement Assistance (ERA) Program, a comprehensive nationwide service that offers next business-day replacement* for down units that are under warranty.

"Mitsubishi continues to bring new technological innovation to its products," said James Chan, vice president, marketing, Mitsubishi Electric Visual Solutions America, Inc. "These new cloud projectors are just the latest in a long line of Mitsubishi firsts."

About Mitsubishi Electric Visual Solutions America, Inc.

Headquartered in Irvine, Calif., Mitsubishi Electric Visual Solutions America, Inc. is a US subsidiary of Mitsubishi Electric Corporation of Tokyo, Japan. Mitsubishi Electric Visual Solutions America manufactures and markets projectors, data wall display systems, LCD digital signage monitors and players, industrial printers, photo kiosks and digital photo printers.

For more on Mitsubishi Electric Visual Solutions America, visit <http://www.mevsa.com>. Connect with Mitsubishi on Facebook (<http://www.facebook.com/MitsubishiDisplays>) and Twitter (<http://twitter.com/MitsuDisplays>)

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