

## **Mitsubishi Electric US, Inc. Visual and Imaging Systems Division Introduces 60” Slim Display Wall Cube at InfoComm**

**LAS VEGAS, Nev., June 17, 2014** — [Mitsubishi Electric Visual and Imaging Systems Division](#) will unveil its newest display wall cube – the 60” Slim Cube – at InfoComm this week. This space-saving cube is an alternative to LCD flat panels designed specifically for applications that require near-zero bezel, true 24/7 continuous operation, and a low total cost of ownership. The new VS-60HS12U Slim Cube will be on display in Booth #C-8308 at [InfoComm](#) in Las Vegas, June 18-20, 2014.

The rear-projection LED display cube measures only 20.5 inches deep, which is approximately 26 percent slimmer than Mitsubishi Electric’s similarly sized, conventional rear-projection LED display cubes. Additionally, depending on how it is installed, the footprint depth of the cube frame stand can be as shallow as 15.2 inches.

“Our Slim Cube offers near-zero bezel, giving the display wall image 85 percent less of a grid than most LCD panels,” said James Chan, director, marketing and business planning, Mitsubishi Electric Visual and Imaging Systems Division. “Most importantly, Mitsubishi Electric’s Slim Cubes offer a factory-rated 60,000 hours of lifetime continuous operation – more than double the lifetime of LCD panels – reducing the long-term cost.”

“Some integrators choose LCD monitors in rooms with limited real estate and budgets, only to find that gridlines are distracting and LCDs are not robust enough for 24/7 operation,” Chan added. Mitsubishi Electric’s VS-60HS12U Slim Cube offers a better alternative: it is slim enough for the smallest control and operations rooms; it has almost zero-bezel for easy-to-see, clear video and data across the entire wall; and because they are so long-lived, the overall total cost of ownership is low.

Mitsubishi Electric’s new LED rear-projection cubes are the only display wall engines that can run continuously without unnecessary interruption resulting from product attrition or performance degradation. Additional information on the Slim Cube is available at [www.mitsubishi-displaywall.com](http://www.mitsubishi-displaywall.com).

### **About Mitsubishi Electric US Visual and Imaging Systems Division**

Headquartered in Cypress, Calif., the Visual and Imaging Systems Division of Mitsubishi Electric US, Inc. markets data wall display systems, industrial printers, and digital photo printers. More information on the Visual and Imaging Systems Division is available at [www.me-vis.com](http://www.me-vis.com).

In addition to display walls and printers, [Mitsubishi Electric US Holdings](http://www.MitsubishiElectric-USA.com)' principal businesses include semiconductor devices, automotive electrical components, elevators and escalators, heating and cooling products, solar modules, electric utility products, and large-scale video displays for stadiums and arenas. There are 50 locations throughout North America with approximately 3,600 employees. Additional information is available at [www.MitsubishiElectric-USA.com](http://www.MitsubishiElectric-USA.com).

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