

Mitsubishi Electric US Cooling & Heating Division Promotes Mark Kuntz to Vice President of Product Development & Engineering

SUWANEE, Ga., January 16, 2013 –[Mitsubishi Electric US Cooling & Heating Division](#), America’s No. 1 selling brand of ductless cooling and heating systems, announced that Mark Kuntz (pictured below, left) has been promoted from manager of strategic accounts and utilities to vice president of product development & engineering.



“With his sharp insights and knowledge of the HVAC industry, Mark is a key asset to our success. We’re thrilled to promote him to this newly created position,” says Bud Nardello, vice president of sales, Mitsubishi Electric US Cooling & Heating Division. “As Mitsubishi Electric continues to expand its presence in the U.S. market, Mark’s expertise will contribute greatly to increased sales growth for our company into 2013.”

As vice president of product development & engineering, Kuntz will guide the company’s product development efforts. Kuntz and his team are charged with maintaining the company’s product strategy, identifying areas where the Mitsubishi Electric product line can be strengthened or enhanced, coordinating with the factories and working with third parties to supplement and accessorize the products sold in the U.S. He will also be responsible for leading the Engineering Solutions & Services (ESS) and Industry and Government Relations (IGR) functions.

Kuntz has a wide range of experience in HVAC, energy efficiency, product development and marketing. Prior to joining Mitsubishi Electric in May 2010, he served as national account manager at Lennox International, Dallas; vice president of marketing & business development at RWE Innogy; and vice president & general manger at Exelon Energy, Chicago.

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Kuntz earned a bachelor's degree in Mechanical Engineering from California Polytechnic State University–San Luis Obispo and obtained his master's degree in Mechanical Engineering from Southern Methodist University, Dallas. Kuntz is also a LEED® Accredited Professional and a licensed professional engineer.

To learn more about Mitsubishi Electric US Cooling & Heating Division, visit www.mehvac.com.

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About Mitsubishi Electric US Cooling & Heating Division

Mitsubishi Electric US Cooling & Heating Division is headquartered in Suwanee, Ga. We are a leading marketer of Mitsubishi Electric intelligent air-conditioning and heating technology in North America, Latin America, the Caribbean and Bermuda. In 1982, we introduced our state-of-the-art, split-ductless air conditioners and heat pumps in North America. We expanded our product line with variable refrigerant flow (VRF) zoning heat pump systems using INVERTER technology to offer simultaneous cooling and heating capabilities. We also offer compressors and a full line of air-conditioning accessories. Mitsubishi Electric's HVAC products have won numerous awards for innovation and excellence, including a 2013 Top Products Award from *Building Operating Management*, a 2012 Product Innovation Award from *Architectural Products*, a 2012 Record Products Award from *Architectural Record*, a 2012 BuildingGreen Top-10 Products Award for split-ductless and VRF systems, and the 2011 AHR Expo Product of the Year Award for the Dedicated Outdoor Air System. For more information, visit www.mehvac.com or follow Mitsubishi Electric US Cooling & Heating Division on [Facebook](#), [Twitter](#) and [YouTube](#).

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