



Reliant Stadium to Install Largest HD Displays in Professional Sports

Diamond Vision® by Mitsubishi Electric selected by Harris County Sports & Convention Corporation for HD Spectacular at Reliant Stadium

Warrendale, PA. – January 31, 2013 – Reliant Stadium, home of the Houston Livestock Show and Rodeo and the NFL's Houston Texans, will soon boast the largest video displays of any stadium in professional sports. Measuring 53 feet high by 277 feet wide, the two digital, high-definition Diamond Vision displays by Mitsubishi Electric are longer than an Airbus A380. The width, just one of the fan-friendly attributes of these new displays, is unparalleled in any NFL or MLB stadium. At 277 feet wide, they will be nearly 40 percent wider than the display planned for Safeco Field in Seattle, which have been promoted as the widest in professional sports.

The height of the new displays provides high-definition resolution, while the width of 5,280 pixels far exceeds high-definition resolution and creates dynamic space for high-definition video content as well as advertisements, scoring and stats that enhance the game-day experience.

“With the new programming capabilities, high resolution graphics, and special effects, it’s going to feel like you’re part of the action like never before,” said Edgardo Colón, chairman of the board of the Harris County Sports & Convention Corporation. “We believe the excitement and interest generated by the boards are an essential element to our Super Bowl LI bid.”

The Diamond Vision displays feature Mitsubishi Electric’s unique X8 display technology, which provides industry leading HD processing and exceptional viewing angles to help ensure that every fan has a great view of the action on the screen. They will replace the outdated video displays and scoreboard configuration currently above the north and south end zones of Reliant Stadium.

"Our game experience is consistently rated as one of the finest in the world and these spectacular video boards will help us elevate to an even higher level of performance for our fans," said Jamey Rootes, president, Houston Texans.

The new Diamond Vision displays are driven by a powerful, state-of-the-art video processor and control system that can present one large image across the full width of the screen or simultaneously display

numerous windows of video replays, scoring and player statistics, animations and sponsor advertisements. The innovative, user-friendly system allows management of complex live event content at the touch of a button. The system is anchored by Click Effects' Blaze® software.

"The Houston Livestock Show and Rodeo was utilizing video projection in the Astrodome for rodeo and concert production before the first Diamond Vision screen was installed there in the early 1980s. We embraced the first Diamond Vision display and we are thrilled that we can continue the evolution with this fantastic Mitsubishi installation in Reliant Stadium," said Leroy Shafer, the show's chief operating officer.

"Mitsubishi Electric Power Products, Inc. is extremely proud to be chosen by Harris County Sports & Convention Corporation to install the largest high definition video displays in professional sports. Our world-class Diamond Vision display technology at Reliant Stadium will eclipse the largest screens currently in use at stadiums around the country and will help the Houston Livestock Show and Rodeo and the Houston Texans deliver an even greater fan experience," said Todd Stih, national sales manager for Mitsubishi Electric Power Products Inc.'s Diamond Vision Systems Division.

About Diamond Vision® Displays

Mitsubishi Electric Corporation pioneered the development of large-scale video screens starting with the first Diamond Vision display at the 1980 MLB All Star Game. Record-setting installations include the first high-definition display in the stadium market at Turner Field in Atlanta; Times Square's first high-definition display at MTV studios; the largest indoor high-definition screen in North America, the 34- x 110-foot screen at the Colosseum at Caesars Palace; and the 1080p, high-definition video displays at Cowboys Stadium. Diamond Vision screens will score more than 65 PGA TOUR and Champions Tour events each year as the Official Large Outdoor Video Display Provider of the PGA TOUR.

Headquartered in Warrendale, Pa., Diamond Vision Systems is a division of Mitsubishi Electric Power Products, Inc. For more information about Diamond Vision, visit www.Diamond-Vision.com or call 724-778-3185.

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