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**FOR IMMEDIATE RELEASE:**

**WYNIT Distribution, LLC Announces New Supplier Relationship with Mitsubishi Electric**

NORTH SYRACUSE, N.Y. – JUNE XX, 2013 – WYNIT Distribution, LLC announced today a new business relationship with Mitsubishi Electric Visual Solutions America, Inc., (“Mitsubishi Electric”) a leading manufacturer of digital photo printers. Under the agreement, WYNIT will offer authorized resellers the CP-D707DW, CP-9550DW, CP-9810DW, CP-3800DW and CP-D70DW dye-sublimation photo printers for private, professional and industrial use.

“Mitsubishi Electric’s dye-sub photo printers produce amazing photo quality prints in a matter of seconds,” said Brian Young, buyer for WYNIT’s Product Management team. “This is a great opportunity for us to help position our reseller partners more competitively in today’s market.”

Mitsubishi Electric combines the latest thermal and dye sublimation technologies with operational ease. They feature advanced functions such as high-speed printing in a wide variety of media sizes with full color, bleed-to-edge printing and jam-free reliability.

“Mitsubishi is very pleased to provide our high quality products to WYNIT and its customers,” said Robert Crooks, director, imaging product sales, Mitsubishi Electric Visual Solutions America, Inc. “It is our goal to continue our long tradition of providing top quality dye-sublimation printers to an expanding group of clients.”

**About Mitsubishi Electric Visual Solutions America, Inc.**

Headquartered in Southern Calif., Mitsubishi Electric Visual Solutions America, Inc. markets projectors, data wall display systems, LCD digital signage monitors, industrial printers and professional photo printers. More information is available at [www.MEVSA.com](http://www.MEVSA.com). Customers may also connect on Facebook (<http://www.facebook.com/MitsubishiDisplays>) and Twitter (<http://twitter.com/MitsuDisplays>).

Mitsubishi Electric Visual Solutions America is a U.S. affiliate company of Mitsubishi Electric Corporation, a recognized leader in the research, engineering, manufacturing and marketing of electrical and electronic equipment. These products are used in consumer electronics, industrial technology, energy and ground transportation. More information is available at [www.mitsubishielectric-usa.com](http://www.mitsubishielectric-usa.com).

**About WYNIT Distribution, LLC:**

WYNIT Distribution, LLC is a leading national distributor of products from the top national brands in the consumer electronics, photo, wide format printing, security and outdoor leisure and adventure industries. Based in North Syracuse, NY the company serves a wide range of customers ranging from large national retailers to independent resellers through dedicated





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business units and strategically located distribution facilities in Memphis, TN and Reno, NV. Founded in 1987 WYNIT Distribution, LLC's mission is to improve the competitive position of its customers and suppliers.

For more information, call WYNIT at 1-800-GO-WYNIT or visit [www.wynit.com](http://www.wynit.com).

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