

Mitsubishi Electric forms Visual and Imaging Systems Division to Focus on Display Walls and Printer Imaging Products

Mitsubishi Electric's display walls now part of fast-growing group under Mitsubishi Electric U.S. family of companies

CYPRESS, Calif. – May 14, 2014 — Mitsubishi Electric US Visual and Imaging Systems Division, formerly Mitsubishi Electric Visual Solutions, Inc., joined the profitable and growing Mitsubishi Electric US, Inc. group earlier this year. With its array of display wall products, the new division is positioned to take an even greater leadership role in the audio-visual marketplace.

Mitsubishi Electric US, Inc. has chosen InfoComm as the coming out party for its newly-formed Visual and Imaging Systems Division, which was created on April 1 of this year. As part of its unveiling, the division will launch several innovative new display wall products at InfoComm, the audio-visual industry's largest trade show, June 18-20, 2014, in Las Vegas. These new products will be among the full line of display walls that Mitsubishi Electric will show in Booth #C8308.

With a more focused effort on developing, marketing and supporting visual display and imaging products that have strong market appeal, the new division adds breadth to the current display wall product line and capitalizes on its reliability, modularity, upgradeability, and scalability.

“Logistically and functionally, we’ve integrated into a larger global organization that works on many large-scale projects,” said James Chan, director, marketing and business planning, Mitsubishi Electric US Visual and Imaging Systems Division. “We can leverage its organizational expertise in multi-faceted installations to serve more sizeable display wall applications.”

Chan and a majority of the team from Mitsubishi Electric Visual Solutions, Inc. have transitioned to the new division. Customers and the network of dealers, distributors,

integrators, and authorized service centers can expect the same high level of service they've come to expect from Mitsubishi Electric.

About Mitsubishi Electric US Visual and Imaging Systems Division

Headquartered in Cypress, Calif., the Visual and Imaging Systems Division of Mitsubishi Electric US, Inc. markets data wall display systems, industrial printers, and digital photo printers. More information on the Visual and Imaging Systems Division is available at www.me-vis.com.

Mitsubishi Electric US, Inc., a US affiliate company of Mitsubishi Electric Corporation, markets photovoltaic panels, heating and air-conditioning systems, elevators and escalators, visual and imaging products, and semiconductor devices. Additional information is available at www.MitsubishiElectric-USA.com.

###

Contact:

Nancy Napurski
Lionheart Communications
(585)967-3348
nnapurski@lionheartpr.com