



Classic

Mitsubishi Electric Classic
For Immediate Release
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Record-Setting Charitable Donation Announced for 5th Annual Mitsubishi Electric Classic

Tournament nears \$2 million in giving to local charities in Gwinnett County

GWINNETT – METRO ATLANTA – Tournament officials announced today that the 5th playing of the Mitsubishi Electric Classic, held April 10 – 16, 2017 at TPC Sugarloaf, raised a total of \$756,643 for Children’s Healthcare of Atlanta, Special Needs Schools of Gwinnett and other local charities. The total marks the largest amount raised by the tournament in the five-year history of the PGA TOUR Champions event – and the second consecutive year in which such a historic mark was achieved. Since its inception in 2013, the Mitsubishi Electric Classic has donated nearly \$2 million in support of charitable organizations in Gwinnett County and the greater metro Atlanta area.



2017 check presentation to Special Needs Schools of Gwinnett – pictured left to right: Elinore Trotter (Director, Special Needs Schools of Gwinnett), Atsuhiko Yabu (EVP & General Manager, Mitsubishi Electric US, Inc. Cooling & Heating Division), Mark Kuntz (Deputy General Manager, Mitsubishi electric US, Inc. Cooling & Heating Division), Megan Adams (Student at Special Needs Schools of Gwinnett), Stan Hall (Executive Director, Mitsubishi Electric Classic), Susie Collat (Vice-Chair, Mayer Electric Supply), Monte Ortel (Tournament Director, Mitsubishi Electric Classic)

“One of the primary objectives of the Mitsubishi Electric Classic is a genuine, philanthropic vision,” said Stan Hall, executive director of the Mitsubishi Electric Classic. “For a second straight year, we’ve been able to significantly grow our single-season giving total in support of charities in our community. We’re truly grateful for the generosity of our corporate sponsors, whose support is critical to our success. Also, we extend our gratitude to our dedicated volunteers, the membership and staff at TPC Sugarloaf, and Georgia golf fans who continue to support this wonderful event each year.”



2017 check presentation to Children’s Healthcare of Atlanta – pictured left to right: RJ Bechtel (Sales Associate, Mitsubishi Electric Classic), Dave Winokur (Development Officer/Sports Network, Children’s Healthcare of Atlanta Foundation), Annie Valenty (Community Development Officer, Children’s Healthcare of Atlanta Foundation), Scott Hodoval (Vice President, Development, Children’s Healthcare of Atlanta Foundation), Monte Ortel (Tournament Director, Mitsubishi Electric Classic)

“We’re proud of the Mitsubishi Electric Classic’s role in supporting the deserving charities in the greater metro Atlanta area,” said Kent Hora, president and CEO of [Mitsubishi Electric US, Inc.](http://www.mitsubishielectric.com) “We have approximately 200 Mitsubishi Electric Cooling & Heating employees who live and work in Gwinnett County, so we’re deeply committed to this community. We thank our corporate sponsors for championing these efforts.”

The tournament’s considerable growth in charitable giving since 2016 is a product of several charity-focused events conducted by the Mitsubishi Electric Classic, including: Birdies for Charity, Matt Ryan Celebrity-Am Classic, Georgia United Credit Union Executive Women’s Day and the Celebrity Challenge.

For more information about the Mitsubishi Electric Classic, including the Birdies for Charity program, tickets, sponsorship opportunities and how to volunteer, please visit www.mitsubishielectricclassic.com.

About the Mitsubishi Electric Classic

The Mitsubishi Electric Classic is an official event on the PGA TOUR Champions scheduled for April 9-15, 2018. This 54-hole stroke play golf tournament features 78 PGA TOUR Champions professionals

competing for a \$1.8 million purse at the prestigious TPC Sugarloaf in Duluth, Georgia. The event, which will benefit local charities through the Gwinnett Championship Foundation, Inc., has raised nearly \$2 million since its first tournament in 2013. All three official rounds will be internationally televised on the Golf Channel. For more information, visit MitsubishiElectricClassic.com.

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