

For Immediate Release:

Mitsubishi Electric Announces Sponsorship with Former Major Champion Stewart Cink as New PGA TOUR Champions Golf Ambassador

Cypress, Calif. – April 24, 2024 – [Mitsubishi Electric US, Inc.](#) today announced a new multi-year sponsorship with former major champion Stewart Cink as its new PGA TOUR Champions golf ambassador. The sponsorship deal continues the company’s investment in PGA TOUR Champions that also includes the title sponsorships of two tour events: the Mitsubishi Electric Classic presented by Vensure in Atlanta and Mitsubishi Electric Championship at Hualalai in Hawaii.



Stewart Cink is an eight-time winner on the PGA TOUR, including the 2009 Open Championship at Turnberry, and holds 14 top-10 finishes in major championships. This year, he joins the PGA TOUR Champions and was recently named as the tournament host of the Mitsubishi Electric Classic presented by Vensure (April 22-28). He will serve as an ambassador for the event on tour and in the Atlanta community with his wife Lisa, where they are residents and founders of Cink Charities to benefit local philanthropies.

“Stewart Cink embodies several of our core corporate values: a commitment to excellence, an ongoing practice of innovating and improving his game, and a willingness to give back to his community,” said Mike Corbo, President and CEO of Mitsubishi Electric US, Inc. “We are thrilled to partner with him to represent of our brand and look forward to our community-building work together in Atlanta, Hawaii and across the country.”

Cink played collegiately at Georgia Tech before turning professional in 1995; he was named PGA TOUR Rookie of the Year in 1997. From 2004 to 2009, Cink spent more than 40 weeks in the top 10 of the Official World Golf Ranking, reaching a career best ranking of 5th in 2008. In 2017, Cink received the PGA TOUR’s Payne Stewart Award that honors the values of character, charity and sportsmanship among players on the tour.

“I’m very excited to partner with Mitsubishi Electric for my hometown tour event as well as nationally across the PGA TOUR Champions schedule,” said Cink. “I see a great deal of alignment between who I am as a professional golfer and Mitsubishi Electric’s focus on trust, quality and bettering society.”

Besides being host of the Mitsubishi Electric Classic presented by Vensure, Cink has joined the event’s board of directors to help further strengthen the growth of the tournament, and his Cink Charities will be one of its official charitable partners for this year.

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About Mitsubishi Electric US, Inc.

Headquartered in Cypress, CA, Mitsubishi Electric US, Inc., is a US affiliate company of Mitsubishi Electric Corporation, and manufactures cooling and heating products, elevators and escalators, space and sensing systems, and semiconductor devices. Mitsubishi Electric contributes to a vibrant and sustainable society through continuous innovation and “Making Changes for the Better.” For additional information visit us.mitsubishielectric.com/en.

About Mitsubishi Electric Corporation

With over 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” For more information, please visit www.MitsubishiElectric.com.

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