



Mitsubishi Electric US, Inc. Appoints Limor Spector to Oversee Innovation Organizations Across the Americas



CYPRESS, Calif., September 9, 2026 – [Mitsubishi Electric US, Inc.](#) has appointed Limor Spector as Senior Vice President, Innovation, Ventures & Commercialization for the company's key innovation organizations.

In a newly established role, Spector will oversee key innovation organizations across the Americas, including Serendie Street Boston, the digital transformation arm of Mitsubishi Electric in the Americas. Serendie Street Boston aligns AI, software, and digital transformation capabilities from across Mitsubishi Electric industrial and technology businesses within a coordinated innovation ecosystem.

"Mitsubishi Electric has been known for delivering reliable, high-quality products and solutions for more than a century," said Limor Spector. "Where we take that expertise next will impact the manufacturing industry for years to come. Our work at Serendie Street will help shape a new culture of innovation across the company, accelerating progress from concept to commercialization."

Spector will foster a collaborative hub designed to advance research and emerging technologies, creating new opportunities for customers, collaborators, and Mitsubishi Electric. This leadership role will enable the company to innovate faster, operate more seamlessly across organizations, and deliver greater value to customers worldwide.



“We are dedicated to strengthening our commitment to innovation,” said Michael Corbo, President and CEO, Mitsubishi Electric US, Inc. “Limor’s leadership will be instrumental in helping us shift mindsets, strengthen our venture and commercialization capabilities, and create stronger connections across our organization.”

Most recently, Spector served as President, Licensing & Ventures at GE Vernova, where she led technology commercialization, venture creation, strategic partnerships, and intellectual property monetization initiatives. She earned both an M.S. and Ph.D. in Applied Physics from Stanford University, following her undergraduate studies in Physics at Harvard University.

Spector will be based in the company’s Serendie Street Boston office.

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About Mitsubishi Electric US, Inc.

Mitsubishi Electric US, Inc., headquartered in Cypress, California, is the U.S. affiliate of Mitsubishi Electric Corporation and a driver of innovation across the Americas. The company manufactures cooling and heating products, elevators and escalators, industrial automation solutions, space and sensing systems, and semiconductor devices, while serving as home to the Americas Corporate Office. Guided by “Making Changes for the Better,” Mitsubishi Electric helps build a more vibrant and sustainable future through bold innovation. Learn more at [Mitsubishi Electric US](#).

About Mitsubishi Electric Corporation

Guided by its [corporate philosophy](#), Mitsubishi Electric Corporation (TOKYO: 6503) places sustainability at the core of its operations and values stakeholder trust—encompassing society, customers, shareholders and employees. In pursuing profitability, capital efficiency and growth, Mitsubishi Electric works closely alongside customers to develop value-added solutions that address today’s complex challenges while enhancing the company’s sustainable corporate value.

Founded in 1921, Mitsubishi Electric has over a century of experience in delivering reliable, high-quality products and solutions. With over 200 group companies and approximately 150,000 employees worldwide, the company is a recognized global leader in manufacturing, marketing and selling electrical and electronic equipment and systems across a broad range of sectors, including public utility systems, energy systems, defense and space systems, factory automation systems, automotive equipment, building systems,



air conditioning systems & home products, digital innovations, and semiconductor & devices.

Mitsubishi Electric recorded consolidated revenue of 5,894.7 billion yen (U.S.\$ 36.8 billion*) in the fiscal year that ended on March 31, 2026. For more information, please visit www.MitsubishiElectric.com

*JPY 160=USD 1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2026

Media Contacts

Christina O'Connell

Head of Corporate Communications, Mitsubishi Electric US, Inc.

christina.oconnell@meus.com

Kaela Borges

Matter Communications for Mitsubishi Electric US, Inc.

mitsubishielectric@matternow.com