

## PROJECT 900 North Michigan Shops



Exterior view from Michigan Avenue

Display lowered for servicing

### Overview

900 North Michigan Shops is a highly desired shopping destination located on Chicago's vibrant Magnificent Mile. For this project Mitsubishi Electric designed, fabricated and installed a truly one-of-a-kind signature ceiling mounted display system utilizing the latest in 4mm LED display technology.

### Specifications

- ▀ 4.00mm pixel pitch LED displays
- ▀ The finest LEDs sourced from a single bin to provide the highest level of uniformity possible
- ▀ Nine 19.32' x 19.32' displays  
1,472 x 1,472 pixel resolution each
- ▀ One 19.32' x 10.08' display  
1,472 x 768 pixel resolution

### Features

The displays are located 85' above floor level. The existing ceiling would not allow for rear service access due to depth limitations in the ceiling cavity. Mitsubishi Electric engineered and installed a high-precision custom hoist system and service process to address these site conditions. This system facilitates service access while maintaining a perfect 1" opening around all four sides of the display. The openings provide needed airflow and an aesthetically pleasing visual trim.

To learn more, visit [Diamond-Vision.com](https://www.diamond-vision.com) or call 724-772-2555 [Linked in](#) [YouTube](#)



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